

How to Create a Professional Income Generating Niche Website in 72 Hours... Without Writing a **Single Word** of Content!

Click on the image below to get a sneak peak of the website we created using this technique... and see if you can work out how we're generating a nice income with this site!

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Whether you've arrived here looking for help to achieve your weight loss goals or just to educate yourself on the need for a healthy lifestyle, you'll discover free weight loss diets, tools, resources, exercise tips and treatments to help in your search for the answers you want.

There are a variety of weight loss methods to consider when seeking to lose weight to conquer obesity, and many people prefer to utilize natural weight loss alternatives rather than resorting to other means of weight loss, such as appetite suppressants and surgical procedures.



While natural weight loss methods provide an option that is often more personally satisfying and healthy, using natural methods does take time, patience and a level of commitment that is more demanding than choosing to use pharmaceutical or surgical means.

Which natural method of weight loss or weight control you use will depend upon several factors, including what types of foods you like, the amount of time you are willing to dedicate and your schedule.

Written by

Dave Isaacs and Aaron Leighton

<http://infinite-revenue.com>

<http://rocksolidbizopps.com>

<http://www.the-money-train-club.com>

About The Authors

Aaron Leighton and Dave Isaacs



Aaron Leighton

Aaron and Dave have been marketing online since 2001 and are the co-owners of [Infinite Revenue](#), which is a highly successful all-in-one internet marketing membership site that provides all the services, products and resources you need to run a profitable online business.

They have also created a well respected and valuable weekly marketing newsletter called [Your Journey to Freedom](#). This newsletter is the source of quality information and unique content that has helped many marketers to create a solid business and to skyrocket their profits.

Even if you only went to school to eat your lunch, Aaron and Dave can teach you how to make money online... so you can start living your dreams!

You can find out more details about the Your Journey to Freedom newsletter at <http://infinite-revenue.com/ezine/>

However, Aaron and Dave are best known for their legendary service and support and they pride themselves on providing the highest quality and quickest response times on the net.

They are dedicated to providing the BEST service and support you'll find anywhere (on or off the net) and they have set the benchmark at a level that all other sites strive to achieve.

Other profitable niche sites contained in their network include:

<http://infinite-revenue.com>

<http://rocksolidbizopps.com>

<http://www.digital-info-products.com>

<http://www.profitunity21.com>

<http://www.the-money-train-club.com>

<http://www.1cellnet.net.nz>



Dave Isaacs

How to Create a Professional Income Generating Niche Website in 72 Hours or Less...

Hi Valued Friend,

You're about to discover a technique for creating instant content sites that's so simple, yet so powerful, you'll be *absolutely blown away*. The profit potential that can be made with this technique is virtually immeasurable and only limited by your own imagination.

But the beauty is that this strategy is not just limited to any one market. It can be expanded to include many different niches in a multitude of markets. In fact we wouldn't be surprised if you immediately got hopping and created your own sites once you finished reading this report. 😊

Using this one simple strategy you can create a profit generating website targeting almost any niche online in as little as 72 hours... and we're going to show you exactly how we did this. Whilst you can duplicate the method you're about to learn using other sources, the cost and time to do so may be far too expensive.

However we can show you a far more easier and economical option that we personally use called *PushButton Health*. In fact this resource is vital to the success of the entire technique you're about to learn and you can have a sneak peek to see why by clicking on the image below...

No Experience Needed.



Are **you** ready to cash in on the *multi-billion* dollar Health and Fitness industry? Let us handle the research and hard work for you...

"How to Start Your Own Home-Based Business, Or Boost Your Existing Business, with Private Label Resale Rights to Over \$1,000 Worth (See Proof Below) of Freshly Written Health and Fitness Products and Content Each and Every Month"

Low Carb Dieting, Hair Loss Prevention, Arthritis Relief, Muscle Building Secrets, Sunless Tanning Guide, Healthy Dating Tips, How to 'Spot Tone' Your Way to A Beautiful Body...

Now, we have to be perfectly honest here. If you have some level of experience as an online marketer, you'll find this system simple and easy to understand and you'll have no problems applying it. But if you're a complete newbie and you've got little or no experience, then it may take a bit longer for you to get a full grasp of how to implement this technique.

However, compared to the massive potential benefits that you may receive, this is only a minor hiccup that we're sure that you'll easily get over... so you can start making money online.

Just be aware that the strategy we're about to show you is only ONE in a number of methods you can implement to generate an income using the huge number of valuable resources available to you as a member of *PushButton Health*.

All the best,

Aaron Leighton and Dave Isaacs

<http://infinite-revenue.com>

<http://rocksolidbizopps.com>

But I Don't Know How to Write!

Experienced marketers have long since learned that the best way to boost your niche profits and convert more of your subscribers to customers is to provide **high quality** informative content. This is very important to building trust, credibility and loyalty with your subscribers.

But if you thought that you could never write or create content for articles, reports or websites, then think again. It's easy when you know **WHERE** to get relevant content without having to lift a finger to write a single word.

If you know the secret shortcuts, you can quickly and easily create valuable content at the click of a button. One of the best ways to acquire instant high quality content is with **private label rights**.

But what are private label rights? What does it really mean?

When you have private label rights to a product, it virtually gives you the right to call the product, service or resource, your very own. In other words, you can change it, edit it, put your name to it or give it another name.

In fact you can even create a completely different product using the content from the label rights product as a base... all with the creator's blessing.

One of the best ways to obtain exclusive private label rights on the net is with [PushButton Health](#).

PushButton Health is an excellent resource created by our good friend Bryan Winters. You get **exclusive** private label rights to ready made products that you can rip apart to create viral products, reports, ebooks, articles, ecourses or website content that you can take ownership of and call your very own.

Below is a snapshot from the *PushButton Health* website that explains exactly what you can do with the content that you are provided. Click on the image to go directly to the site to get a clearer view...

-Easily create "viral" products and articles with resale and reprint rights to **GENERATE UNLIMITED PROFITS, WEB TRAFFIC and SUBSCRIBERS!** You can include your OWN name and "resource box" along with each product and article, just as if you'd written them yourself!

-Convert products into an attractive PDF or EXE format, and sell **unlimited copies**.

-**Extract content** to create endless special reports, training courses, and more!

-**Add to, or modify content as you see fit** - add text, pictures, affiliate links, etc.

-Use the content to **create a content-based affiliate marketing site**.

-**Sell this information online OR off**, through mail order, on eBay™, via CD-ROM, print, audio, etc.

How to Create a Professional Income Generating Niche Website in 72 Hours or Less...

Like we said at the beginning, *PushButton Health* is absolutely **vital** to our strategy for creating a cash generating website.

Now don't get us wrong. There are numerous other ways you can use the exclusive private label products to create an online income. In fact, at the time of writing, we counted **\$5,000+** worth of private label products for your own use in the members area, so there are plenty of opportunities to create interesting and unique products.

But today we're going to focus just one way to make money online using these resources...

How to Use This Content to Create a Brand New Cash Generating Niche Website in 72 Hours or Less?

As you can see, the possibilities to create just about anything, and stick your own name on it, are almost limitless with private label rights. But today we are going to show you how to use the exclusive label rights products you receive as a member of *PushButton Health* and convert them to high quality, highly targeted content to build your very own niche website.

But before we start... [take a peak at the finished website we created using this technique here!](#)

Notice how we have multiple pages that are **laser focused** on separate niches within the main topic of the site?

We're about to show you in 5 easy steps exactly how we did it and how you can do the same... **in 72 hours or less!**



Step #1

First off, while you can do this using your own resources by researching your topic or paying someone use to write the content for you, this will take you weeks to do yourself or cost you thousands of dollars to get someone to do it for you.

The easiest, simplest and most cost effective method is to become a member of *PushButton Health*.

[You can join PushButton Health here!](#)

But before you do, you need to know that this is not without a cost. At the time of writing there is a membership fee of \$29.97 per month. But in return you instantly get access to a huge range of exclusive private label rights products that are currently worth over \$5,000... and growing!

This value is not a pie-in-the-sky cost that was plucked out of the air to make it seem the products are worth more than what they really are. This is the **actual cost** that the owner (Bryan) pays his contractors to individually create these members only exclusive products.

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No one else on the planet has label rights to these products. So you know that they're going to retain their high value.

Not only this... but two new label rights products, **worth \$500 each**, are added each and EVERY month. So you get excellent value... and you will never run out of fresh, **never been seen before** products.

So you can choose to pay someone \$500 to create each product for you... or join *PushButton Health* and get everything for a fraction of the cost.

Step #2

After you've joined, login to your members area and check out all the laser targeted niche products you get as a member. Once you've checked them all out, you need to decide what specialized niche topic you would like your website to target.

Now you may think that selecting your topic will be an easy task. Well you better think again!

While *PushButton Health* has a broad focus on the health and wellness related niche, you have access to a wide range of products that target specific niche topics within this industry.

For example, here is a small selection of exclusive private label rights products that are available at the time of writing (just remember that two new niche products are added EVERY month)...

Product 1) "Low-Carb Dieting Secrets" - \$500.00 actual content value
...Product Designation: Private label.

Product 2) "Hair Loss Prevention!" - \$500.00 actual content value
...Product Designation: Private label.

Product 3) "Back Pain Relief" - \$500.00 actual content value
...Product Designation: Private label.

Product 4) "Conquering Obesity!" - \$500.00 actual content value
...Product Designation: Private label.

Product 5) "Arthritis Relief!" - \$500.00 actual content value
...Product Designation: Private label.

Product 6) "Finding the Perfect Diet for You" - \$500.00 actual value
...Product Designation: Private label.

Product 7) "The Sunless Tanning Guide!" - \$500.00 actual content value
...Product Designation: Private label.

Product 8) "How to 'Spot Tone' Your Way to a Beautiful Body" - \$500.00 actual content value
...Product Designation: Private label.

Product 9) "Conquering Attention Deficit Disorder" - \$500.00 actual content value
...Product Designation: Private label.

Product 10) "Ultimate Acne Relief!" - \$500.00 actual content value
...Product Designation: Private label.

Coming in February, 2005...

Product 11) "Overcoming Addictions!" - \$500.00 actual content value
...Product Designation: Private label.

Product 12) "Healthy Dating and Relationship Tips"- \$500.00 actual content value
...Product Designation: Private label.

Coming in March, 2005...

Product 13) "Muscle Building Mania" - \$500.00 actual content value
...Product Designation: Private label.

Product 14) "Conquering Cellulite!" - \$500.00 actual content value
...Product Designation: Private label.

As you can see, there is a wide selection of niches that your website can laser focus on. While it's preferred you select a niche that you are personally interested in, this is not as important as actually taking action.

Now this is where it is important that you check the terms of agreement for each private label rights product. Some products have Master Reprint Rights, and others have Standard Reprint Rights. The difference being that you can only offer your customers the rights to resell the end product for those that have Master Reprint Rights.

While you can still sell Standard Reprint Rights products, your customers do not have the right to resell these products themselves. Only *PushButton Health* members have this exclusive right (another added benefit of being a member).

How does this affect your ability to create content based website articles from these products? You'll be pleased to learn that this has **no impact** on your ability to use the content from these products to create separate articles for your website.

The only reason we mentioned the rights of each product was to ensure that you were aware of your requirements should you want to use this content to create an ebook, report or ecourse etc. This of course is a very sensible option to making an online income and one that has **huge potential**, but this is a method that we will discuss at a later stage... in another report.

So once you have selected the product you wish to use as the topic of your website, download the word file (rtf file) of that product to a folder on your computer so that you can start to prepare and create your website articles.

Step #3

Once you have selected your niche and the product you're going to use to create your content, you then have to start thinking about the design and layout of your website, so that you can create the pages in which you will insert your content.

Now don't panic. This is not as hard as you may think. We have a **simple solution**. Sure if you know how to design and create your own pages, then start getting creative and go for it. But we realize that not everyone has the skills or the flair to design and create their own website.

If you don't feel you're able to design or create your own site from scratch, then don't worry, you're not the Lone Ranger. Most people haven't yet learned the skills to do this, so this is nothing to be worried about.

By far the **easiest option** is to find a website template that has been pre-designed so that all you need do is simply plug-in your site name, personal details and content, and away you go.

As a member of *PushButton Health* you have access to a number of professionally designed website templates that are suitable to use for your niche site and it's just a simple matter of downloading them and then selecting the most suitable one for your purposes.

After you've downloaded your templates and selected the one that you feel is most suitable for you, then it's time to get into the "nuts n bolts" and start creating your website.

Step #4

This is the easiest part of the whole process.

The first thing you need to do is find the .rtf product files that you just downloaded. By the way, an .rtf file is just a fancy name for a "word" document that has been saved in a "rich text format". Saving them this way allows the file to be opened using virtually any version of Microsoft Word or similar type program.

Once you have opened the file, it's just a matter of **copying and pasting** the text directly into your website pages, via your html editor, to create the content pages for your niche website. When we created our site, we found it easier to simply use each chapter of the document to create each individual webpage.

This way each page will be highly focused on a **specific** keyword that is relative to your niche, which the search engines just LOVE, and therefore you have a good chance of receiving a higher search engine ranking for these keywords.

It's also best to format each page, as well as creating a new title and headline for each page, as you go. This way you know that each page is completed before moving on to the next page and you won't have to go back and check each page to work out if it needs to be formatted or not.

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On this matter, we can't stress highly enough how **important** it is to write a headline that conveys not only what your reader will learn or find on your page, but you also to highlight the **major benefit** that they will receive in doing so.

In simple terms... Your headline is the doorway to your pages, so you need to give your visitors a reason to open the door. You need a compelling headline that appeals to the emotions of your visitor to entice them to read further.

This will ensure that your visitor remains on your site and continues reading your content. Unless you're able to convince your visitor to do this, you have no chance of getting them to click on your affiliate or product links. **No clicks... no cash.** It's that simple!

It's then just a matter of repeating this process, remembering to name and save each separate page as you go, until you have exhausted all the chapters/pages from the document.

Once you have completed this, your next task, and probably the most important step in creating your website... is to consider how you're going to **generate an income from your site!**

Step #5

Let's face it... if you're an internet marketer, then everything else aside, you're in the business of making money. Yes, while it's true that you may get a warm and fuzzy felling under your armpits from helping others to achieve their dreams along the way... your number one priority is to make money online.

So with this in mind, you need to find a method of generating an income from the website you just created. Fortunately there are a number of ways you can do this...

1. Scattering affiliate links throughout your webpages to promote products that are relevant to the topic of your site...
2. Promoting your own products that you created using the exclusive private label rights you receive as a member of *PushButton Health*...
3. Using Google AdSense to generate an income when your visitors click on these links.

These are just a *few* suggestions to give you an idea of what you can do, but without question, the most potentially rewarding method is to promote your own products. With the number of products you receive from PushButton Health using this method to create your own related product would be a **breeze**.

But in the end, the method you choose will be total dependant on your personal circumstances.

We decided to use the Google AdSense method as a test to see the level of cash-flow we could generate from the website we created.

In very simple terms, each time someone clicks on one of the Google AdSense ad links, **we earn cash**. The amount of cash generated is dependant on the keyword that was used to generate the link, ie page relevance, and how much the person who owns the ad bid for its position.

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For example, if you go to our site at <http://www.wltrc.com> you will notice that on every page there is a block of Google AdSense ads promoting related products.

Did you notice how the ads changed and targeted different niche products each time you surfed to a new page on the site? (You have to hit the “back” button in your browser each time you click on an ad to go back to the site.)

This is because each individual page focuses on a separate keyword and therefore the ads change to ensure that they have an extremely **high relevance** to the content on the page. This is why we mentioned earlier that when you create your pages, it is important to ensure that the content on each page focuses on the same topic.

So basically each time that a visitor lands on any page of this site, we have the potential to earn money whether they decide purchase anything or not. This is the benefit of using Google AdSense rather than promoting affiliate links. If you’re promoting an affiliate product or service, even if they click on your link, you only get paid IF your visitor actually purchases the product.

If you [click here](#) (or on the image to the right), you’ll see another example of a site that has Google AdSense advertising. But this time the ads are completely different to our last example. This is because the topic of this site is completely different, and if you click on the ads you’ll notice that the product being promoted is relevant to the content of the page.



Now unfortunately, due to Google AdSense’s strict non-disclosure policy, we can’t tell you how much income we generate from AdSense with this site each month. All we can say is that it’s not a six-figure per year income..., but if we were to create an army of these sites... **who knows.** 😊

The disadvantage of using this method is that your return per sale is potentially lower compared to that of an affiliate product. But the profits you may lose with lower returns from Google AdSense is more than compensated by the volume of click-thru’s on the ads that you may receive.

For example... if you were averaging a 2% conversion rate with your affiliate product (which is average) and you made \$20 in commission from each sale, then you would make (on average) **\$20 for every 100 visitors** who clicked on your affiliate link.

In comparison... if you received 30 cents from each click on your Google AdSense ads, you would receive **\$30 from the same 100 visitors.**

We suppose you could compare it to the old saying of “a death by a thousand cuts”. While a single cut will do little, if any, harm, a thousand cuts add up to a lethal combination.

The same applies to earning an income. While a few cents may not sound like much... times this by thousands of clicks and all of a sudden you talking **big dollars.**

But of course this is all relative to the amount of commission you receive from your affiliate product, compared to that from the Google AdSense program.

Either way, there is one REAL exciting **benefit** of using both methods... all the income you generate is done **hands-free** and on autopilot.

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You don't have to provide any service, any support or reply to any queries. You could be sitting back at the beach enjoying the sun, the sand and the surf (and the views), while your website is generating a non-stop cash-flow 24 hours a day.

Now just imagine if you had not one... but **10 or 20 of these sites** all working tirelessly for you 24 hours a day, seven days a week on autopilot!

Hmmm, now that's something to think about.

Conclusion...

Now as first mentioned at the start of this report, creating a website from exclusive private label rights products is only ONE method in a huge number of possibilities of generating a substantial online income from the multiple and highly valuable resources you get at *PushButton Health*.

Other methods to generate an income (to name a few) may include...

- Create viral articles...
- Convert content to pdf viral min-reports...
- Split up the content to create multipart part ecourses...
- Compile an ebook...
- Create a training course...
- Compose a CD or DVD...

How you create you own special and unique products and how you use them is up to you. But as you can see... the potential is **virtually endless**.

The important thing to remember is that to succeed in today's online market you have to be different, you have to be unique, you have to provide something that **no-one else** can provide.

That's where *PushButton Health* is a revelation in the niche market and as a member you have the opportunity to gain a **huge advantage** over your competition and benefit from a multitude of niche markets.

How you choose to use this advantage is now in YOUR hands!

We wish you all the best and hope that the future is as kind to you as the past has been to us.

From your good friends,

Aaron Leighton and Dave Isaacs

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Low Carb Dieting, Hair Loss Prevention, Arthritis Relief, Muscle Building Secrets, Sunless Tanning Guide, Healthy Dating Tips, How to 'Spot Tone' Your Way to A Beautiful Body...

And more of the hottest Health and Fitness topics for selling and distributing both online and off!

[Click Here to Get Started Within Minutes!](#)